

FIEPE

Creation and Maintenance of Sistema FIEPE
(FIEPE System) Portals



Visionnaire led the creation and migration of the SESI Pernambuco website to a centralized and secure platform

The Sistema FIEPE (FIEPE System) is made up of four entities that work to promote the development of industry in Pernambuco: the Serviço Social da Indústria de Pernambuco – SESI (Social Service of Industry of Pernambuco), the Serviço Nacional de Aprendizagem Industrial de Pernambuco – SENAI (National Service of Industrial Learning of Pernambuco), the Instituto Euvaldo Lodi de Pernambuco – IEL-PE (Euvaldo Lodi Institute of Pernambuco) and the Centro das Indústrias do Estado de Pernambuco – CIEPE (Center for Industries of the State of Pernambuco). The FIEPE System needed a single platform that would allow standardizing and integrating the websites of the four entities, in addition to enabling the connection with the institution's legacy systems. SESI's website was the first to be reformulated, as it was the one with the most problems. Visionnaire was the company chosen to undertake the modernization project for the FIEPE System sites. It had a specialized team and used its own WebPublication© tool, a complete solution for portal content management. WebPublication© allowed the FIEPE System's marketing and journalism teams to have full control over the content of the sites, without depending on the IT area.

In addition, the tool enabled the creation of a responsive and innovative design, following the visual identity of the FIEPE System and facilitating navigation on mobile devices. The project was successfully executed, following the established schedule and keeping the other environments in operation. The SESI website was the first to be delivered, bringing more functionality and integration for users.

WebPublication© brought several benefits to the FIEPE System, such as autonomy and agility in publishing and maintaining the content of the sites; security in the protection of internal and external information; functionality in browsing and interacting with users; customization of modules and integrations with internal systems; compatibility with several databases and platforms; compliance with the Lei Geral de Proteção de Dados Pessoais – LGPD (General Law for the Protection of Personal Data).

With Visionnaire's solution, the FIEPE System was able to communicate quickly and fluidly with its stakeholders, eliminating bureaucratic processes and improving its institutional image.